At Menards, name brands like **Shaw** (such as the Hillcrest or Latitude lines) and **Great Lakes Vinyl Floors** (such as the Midland collection) are popular choices. Shaw offers thick wear layers (20 mil+) and attached acoustic pads, while Great Lakes provides dense, budget-friendly rigid cores.

What to Look For

- **Wear Layer:** Pick a wear layer of at least 12 mil for normal use, or 20 mil to 22 mil if you have kids and pets.
- **Core Type:** Look for rigid core or WPC/SPC products, which resist denting and handle moisture better than thin flexible vinyl.
- **Thickness:** Thicker planks (5mm to 8mm or more, including attached padding) hide subfloor flaws better and feel softer. Reddit · r/HomeImprove... +3

Top Options at Menards

- **Shaw Hillcrest / Latitude:** High-end durability, strong wear layers (22 mil), and realistic textures.
- **Great Lakes Midland:** Good density, heavy wear layers, and solid scratch resistance for active homes.
- **Designer's Image:** Menards' budget house brand; good for low-traffic rooms, but check the wear layer spec carefully on budget lines.